

KIDS WINTER LAND

We bring the
kids into
the snow!



In the **KIDSWINTERLAND®**
skiing becomes a fantastic adventure

pronatour
Developing and implementing experience projects



Welcome
to our
KIDSWINTERLAND®

The brand-new **KIDSWINTERLAND®** from **pronatour** not only inspires enthusiasm for winter sports, but also makes the children's provision at any ski area unmistakable: In the **KIDSWINTERLAND®**, children and beginners are immersed in the world of the Snow Pirates, discover the Ice Age or experience another exciting adventure. Here, learning to ski is simply fun, and larking around in the snow becomes a magical winter experience!

The **KIDSWINTERLAND®** opens the door to a fascinating story. A colourful hustle and bustle rules in this adventure world of snow and fantasy. Kids have space for their first turns or for letting off steam in the snow, and above all for their own creativity in overcoming innumerable challenges. En route on their adventure ride, they will meet Cap'n Flake, the Skiindians or Sir Frost – their companions through all of the skiing and non-skiing adventures. The respective story extends through all of the design elements and makes the **KIDSWINTERLAND®** a unique practice area. Learning and playing flow into each other here, and winter sport becomes winter fun. Kids will love it!

KIDSWINTERLAND®
the world of adventure for
children and beginners!



Children love stories. And we've developed some for our **KIDSWINTERLAND®**. Stories about the Snow Pirates, the Skiindians, the Ice Age, the Snow Circus, Sir Frost and the Snow-Pasture Gang guarantee fun in the snow. Of course, we are more than happy to tell your own story, and can individually stage-set the special theme of your region!



Snow Pirates ahoy!



Come skifaring with us!

The Snow Pirates make the seven snowy seas dangerous. And the most infamous and feared of them all is Cap'n Jake Flake with his ship, the "White Pearl". He prefers to sail down black slopes, but those who sign up with him can first traverse and plough on calm waters and be trained to become a capable skifarer. Flake and his crew are naturally always on the lookout for adventure and untold wealth – whether traversing the Skull and Crossbones slope or shooting with snowballs at the cargo vessel that they are about to storm. But best of all, they like to fight the cunning Snow Monster ...

Ancient snow fun for every child!

Did you know that skiing was invented in the ice age? The ice was first broken when the mammoth discovered that you could slide really quickly into the valley on half a tree trunk: everyone wanted to learn "snow faring". The woolly rhino, the megaceros and the sloth were enthusiastic carvers and boarders. Only the sabre-tooth tiger preferred to have two skis. But when he used mammoth tusks for this, he got into a bit of trouble ... oh, well. But try it for yourself: here you can learn ancient skiing with the mammoth and the rest, and it will certainly be mammoth fun! Welcome to the Ice Age!



ICE AGE





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© Christian Riefenberg



© Christian Riefenberg



© Skilifte Waid - Ferienpark Seefeld



Fun and adventure in the White West!

In the Skiindians' Land, snowboys and snowgirls are initiated into the secrets of skiing. Big Chief Skiing Bull invites you into his tepee and teaches the ancient art of pizzas and bow-shot skiing. His white brother Old Boarderhand takes the kids into the saloon. Here, not only do we drink ski water, but also practice snowball throwing – which a real Skiindian must be able to do. Then we go down to the covered-wagon tunnel. Come and join the snow brotherhood with Skiing Bull! And perhaps you'll also find out the secret of the Treasure of the Silversnow ...

Welcome to the kingdom of the Snow King!

Sir Frost is a true servant of the Snow King. The king regularly sends him to fight the fire-breathing Snow Dragon, who wants to melt away his beautiful white Winterland. The brave knight then goes through the fearsome jaws of the dragon, so that its fire again remains frozen for a time. Then he can confidently practice for the big snow tournament. This means winding his way as skilfully as possible through the Forest of Lances, faster than the opposing knights dash down the tournament slope or hit the unicorn at hoop-la. Only those who prove themselves worthy can try to pull the legendary sword "Icecalibur" from the rock ...



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SNOW CIRCUS



© Christian Riefenberger

Cool animals and mountains of snow!

Unusual animals live here on the mountain: Crystal the Cow and her pals are rather different here – livelier, wilder – and are real adventurers. They love winter sports and have converted the tranquil alpine pasture into a paradise of snow. Here you can slalom between milk churns or dash through the alpine cabins. Whilst Crystal still has trouble with her four legs and two skis, the pig and sheep prefer tobogganing and sliding. The mountain residents from the steeper locations are braver: the ibex and marmot are bold snow-boarders. The slogan of the Snow-Pasture Gang is: We're all in our white element and it's incredible fun!



© Roland Haschka



© Roland Haschka



© Felix Pirker



© Felix Pirker



© Marco Freudenreich, Gastleiner Bergbahnen AG



© Christian Riefenberger



Roll up, roll up for the winter artistes!

Come on in, my (little) ladies and gentlemen! Artistes, animals, attractions! Ring-master Skiradelli welcomes you to the world-famous Snow Circus, and introduces you to the high art of ski conjuring and stick swinging. The circus apprentices learn to juggle with snowballs, become part of the clown troupe and can even try jumping through a flaming hoop. The audience are guaranteed to go wild when you manage your first ski rope act – naturally with a safety net. And look: the trained snow elephant can even do a handstand ... roll up, roll up for you, the winter artistes!



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SNOW-PASTURE GANG



individual stories

Of course, we're also happy to tell your own individual story and can stage-set the really special theme of your region! Here you can see projects that have already been realised:



Mon(t) Magic in Grandvalira/AND

© Luti Mezio / ENSISA



© Gustavo Subillbia / ENSISA



© Luti Mezio / ENSISA



Skiing in Paradise at Planai in Schladming/A

© Tom Lamm



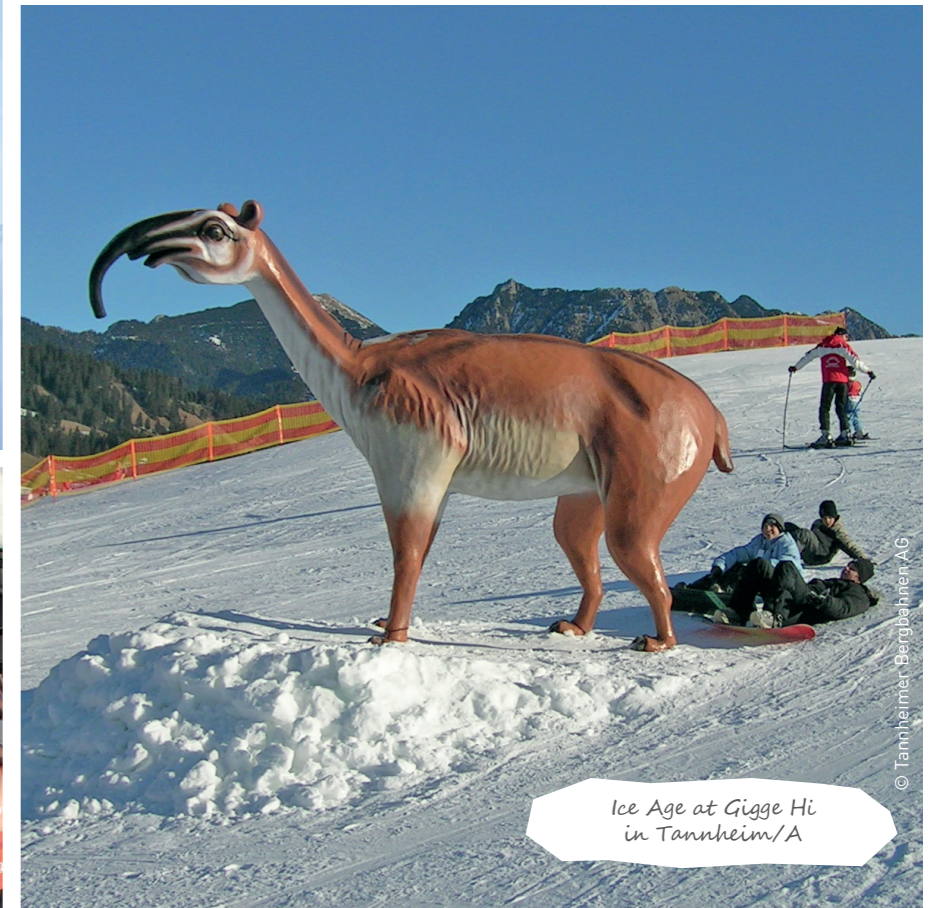
Gasti Snow Park in Gastein/A

© Gasteiner Bergbahnen AG



Galstiland in Pruggern/A

© Erich Hagspiel



Ice Age at Gigge Hi in Tannheim/A

© Tannheimer Bergbahnen AG



Fichtelland in Zauchensee/A

© Zauchensee Liftgesellschaft



WinterFlowerDream in Samnaun/CH

© Spür Badruft

KIDS WINTER LAND



Who will plan
and realise my
KIDSWINTERLAND®?

The creative company **pronatour** develops, plans and realises adventure projects for summer and winter tourism. The aim of our work is to inspire your guests through an exclusive leisure facility, and thus sustainably increase visitor numbers.

In the **KIDSWINTERLAND®**, we can offer a completely new winter product, tailored to your requirements. From our selection of subjects and stage-setting elements, we can together develop the perfect mix for you. We are also happy to design a completely individual **KIDSWINTERLAND®** for you using your own themes and will also supervise its implementation.

Contact us to receive, free of charge, your personal quote for realising your own **KIDSWINTERLAND®**!

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